

resource**link**



Lori Link, PCC, CPTA
President

People Developer, Coach & Consultant

Executive coach and consultant Lori Link facilitates breakthroughs that transform business owners and managers into impactful leaders and turn workforces into powerful, producing teams. Insightful and results-focused, Lori coaches people at start-ups, entrepreneurial companies and Fortune 500 corporations as they forge outcomes that are beneficial to business *and* personally energizing.

A veteran of the corporate world, Lori found she was most effective and invigorated when informally coaching her colleagues and team. She turned this innate gift into a career calling, joining the ranks of those who helped define the professional coaching profession. For close to two decades, she has combined her natural, intuitive talents for coaching with disciplined methodologies and proven tools that help leaders, teams and individuals achieve their goals.

Lori sees the potential leader in everyone, whether they be a CEO, an employee on a team of 200 or a solopreneur. Her approach to developing individuals and teams incorporates insights from data-driven assessments with personalized coaching and consulting that helps people find new clarity, improve their interactions with others and maximize their effectiveness.

Lori founded Resource Link in 1994. In addition to holding a degree in psychology, Lori has earned the Professional Certified Coach designation from the International Coach Federation and she has attained certification as a Growth Curve Strategist and Professional TTI TriMetrix HD Analyst in assessments with Target Training International.