



*Elizabeth Jeffries*  
CSP, CPAE

Effective leaders are made, not born. Skills can be learned. Talent can be developed. Relationships can be deepened. Sometimes we just need someone to help us. Maybe it's to get us unstuck from a problem, or to ask us tough questions, or to take us to a new level of awareness. Maybe it's to hold up the mirror to help us discover our blind spots, or to teach us new skills, or to help hold our feet to the fire to reach our goals.

That's where *professional development* comes in. That's where Elizabeth Jeffries comes in.

Elizabeth is a seasoned professional with expertise in developing people. She's been challenging, encouraging, and coaching executives and high potential managers for over twenty five years. She knows people. She understands how to get the best from them.

From the platform as a keynote speaker, to the classroom as a seminar leader, and from the conference room as a facilitator, to the executive office as a coach, she's worked with CEOs, vice presidents, directors, and managers across the country.

Over a million people in more than 4,000 presentations have participated in Elizabeth's **can-do, how-to** messages. From General Electric to the Crystal Cathedral and from the American Hospital Association to the famed Churchill Downs, her clients are leaders in their field.

Elizabeth is a *Certified Professional Talent Skills Analyst* and a *Certified Professional Emotional Intelligence Analyst*. She is a *Certified Speaking Professional (CSP)*, an award winning speaker inducted into the elite *CPAE Speaker Hall of Fame*, and author of several leadership books.