

the Confident Coach™



LEADERSHIP
insight



...transforming talent into performance

People want to learn, grow and contribute...organizations want to grow their bottom line.

Acquire **certification** in the Confident Coach™ program and help managers create a culture where people *want to succeed*.

Participate in *the Confident Coach™* Train-the-Trainer program.

- Gain the knowledge, skills and behaviours to effectively present and deliver *the Confident Coach* program to management teams at any level.
- Successfully complete the **2 & 1/2 day** course and receive designation as a certified trainer of *the Confident Coach* program.
- Certification available to in-house and external coaches, consultants and trainers.



Research shows that people feel more valued and motivated when they know their manager is interested in them and supports their efforts and goals. Become certified in *the Confident Coach™* program and train managers to have purposeful, respectful and results-focused interactions with staff that spark commitment and passion!

Create a coaching culture!

This program is ideal for:

- External coaches, consultants and trainers who want to expand their practice and coach-related offerings, and make a significant impact on organizational culture.
- In-house coaches, consultants and trainers who recognize the value of a consistent process for coaching and inspiring staff for enhanced engagement and retention.

Participant workbooks are available to certified trainers on a volume-based prorated fee schedule. Optional: a set annual license fee for organizations to meet anticipated training requirements for a 12-month period.

Train managers in the art and science of coaching, such as how to:

- *build trusting relationships*
- *engage through effective communication*
- *facilitate sustainable behavior change*
- *coach different generations*
- *hold structured coaching conversations*
- *help people overcome resistance to change*
- *build accountability for results*
- *understand coaching strengths and needs*

Participate in *the Confident Coach™* Train-the-Trainer program today.

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